



Promotion within the Association

船東會的推廣活動

The opportunity to promote ideas, services or products to the membership within the Association is made available as follows:

Informal Afternoon Seminars

These are arranged for members to attend cost-free and are held at various hotel venues or conference centres, usually twice per month. They last for about one hour and usually start at 4.30pm. A wide variety of topics are covered and presentations by non-members are also welcomed. To arrange such functions about two months lead time is preferable. Our staff welcome all suggestions regarding topics and speakers.

The venue is able to be equipped with a microphone, speaker's lectern, video projection equipment, and slide projector if required. Seating can be varied for groups of 50 to 100 people. Attendance records are kept which will be made available if requested afterwards. The distribution of descriptive handout materials is encouraged. For further information, please contact the Association's Assistant Director.

Association Lunches

These are intended for attendance by as many members as possible. Numbers vary from 100-150 people and a lunch-time address is given by a Guest of Honour, frequently from overseas. The functions are held almost every month and the cost is shared by those who attend. A commitment with the Guest of Honour is usually made many months in advance.

The Association's staff are experienced in making all arrangements for such major functions and these may even be hosted by non-members' organizations for promotional purposes. The press and other media are usually invited to a Press Conference afterwards, and non-member guests are made welcome.

Executive Committee Lunches

These are exclusive and arranged as required for the Committee to receive important overseas visitors or officials who are not seeking full membership contact. A brief informal pre-lunch address from such guests is always welcomed.

Casual Lunches

These can be arranged by our office staff for the benefit of non-members upon request to make introductions in a neutral environment to prospective contacts within the membership with a view to fostering new business.

For further information about any of these functions and activities, you are cordially invited to contact the Association's Staff.

協會通過下列形式為會員提供多元化服務及推廣活動：

學術研討會

該類研討會通常每月在會址鄰近酒店或會議中心舉辦兩次，下午 4 時 30 分開始。共約一小時，此項免費服務，只供會員使用。研討會的討論題目不限，也可安排非協會會員作演講。

本會可免費提供研討會所需設備，包括話筒、演講台、影像放映機及幻燈機。會場可根據需要容納 50-100 人不等，演講人如能提供講稿更佳。如欲舉辦此類研討會，請提前兩個月與本會助理執行董事聯絡。

午餐會

此類午餐會歡迎會員踴躍參加，人數一般在 100 至 150 人不等。通常邀請海外嘉賓在席間作發言。午餐會每月舉行一次，費用由與會者分攤。一般情況下，協會在數月前就擬定邀請嘉賓落實邀請事宜。

協會工作人員在安排午餐方面積累了豐富的經驗。午餐會也可由非會員組織安排，作推廣用途。午餐會通常邀請新聞媒介參加會後舉辦的記者會，非會員也可參加。

執委員午餐會

此類午餐會範圍較小，特為那些海外的要人及政要舉行，會前嘉賓一般會作簡短發言。

隨意午餐

此類活動通常由協會工作人員安排，特為非會員公司欲結識船東會會員以發展生意往來而設。

如需了解有關詳情，請聯絡協會工作人員。