

Promotion within the Association

船東會的推廣活動



The opportunity to promote ideas, services or products to the membership within the Association is made available as follows:

Seminars and Webinars

These are arranged for members to attend cost-free and are held at various hotel venues or conference centres, usually twice per month. A wide variety of topics are covered and presentations by non-members are also welcome. To arrange such functions about two-month lead time is preferable. Our staff welcome all suggestions regarding topics and speakers.

The venue is able to be equipped with a microphone, speaker's lectern, video projection equipment, and slide projector if required. Seating can be varied for small and large groups. Attendance records are kept which will be made available if requested afterwards. The distribution of descriptive handout materials is encouraged.

Association Lunches

These networking events are intended for attendance by as many members as possible. Numbers vary from 50 - 150 people, and a lunchtime address is usually given by a Guest of Honour. The functions are held almost every month and the cost is shared by those who attend.

The Association's staff are experienced in making all arrangements for such major functions and these may even be hosted by non-members' organizations for promotional purposes. The media may be invited to a media conference afterwards, and non-member guests are usually welcome.

Executive Committee Lunches

These are exclusive and arranged as required for the Committee to receive important overseas visitors or officials.

Casual Lunches and Cocktail Receptions

These can be arranged for the benefit of non-members upon request to make introductions in a neutral environment to prospective contacts within the membership with a view to fostering new business.

For further information about any of these functions and activities, you are cordially invited to contact the Association Secretariat.

協會通過下列形式為會員提供多元化服務及推廣活動：

研討會與網上研討會

該類研討會通常每月在會址鄰近酒店或會議中心舉辦兩次。此項服務，會員可以免費使用。研討會的討論題目不限，也可安排非協會會員作演講。

本會可免費提供研討會所需設備，包括話筒、演講台、影像放映機及幻燈機。會場可根據需要容納不同人數。講者如能提供講稿更佳。

午餐會

此類午餐會歡迎會員踴躍參加，人數一般在 50 至 150 人不等。許多時候會邀請嘉賓在席間作發言。午餐會每月舉行一次，費用由與會者分攤。

協會工作人員在安排午餐會方面積累了豐富的經驗。午餐會也可由非會員組織安排，作推廣用途。午餐會或會邀請新聞媒介參加會後舉辦的記者會，非會員通常也可以參加。

執委員午餐會

此類午餐會特別是為那些海外的重要人士或政要舉行。

輕便午餐與雞尾酒會

此類活動通常為非會員公司欲結識船東會會員以發展生意往來而設。

如需了解有關詳情，請聯絡協會秘書處。