Types of Advertisements on the HKSOA Website

Advertisements would need a minimum hosting period of 3 months.

Type 1 (2 Slots) on the News and Publications page

Artwork Size: 382 x 135 pixels

The Artwork may contain the company logo, company name, and any text members may require. The advertisement will have a hyperlink to your website.

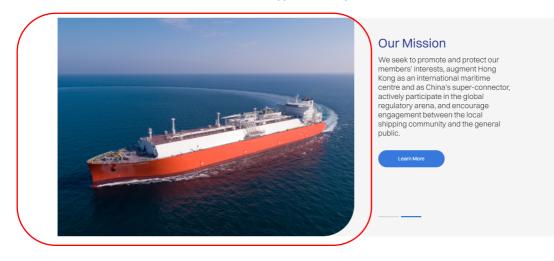


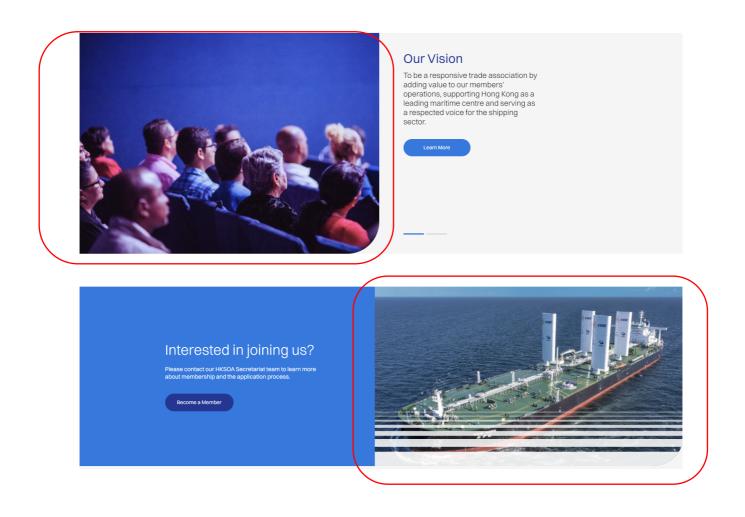
Type 2: Ship Image (3 slots) on the Homepage

Artwork Size: 670 x 510 pixels

Artwork may be your flagship image. No company logo or banner, or added text is allowed. May have the ship name on the hull of the ship.

The advertisement will **NOT** have a hyperlink to your website.





Type 3: Ship Image (2 slots) on the About Us page

Artwork Size: 416 x 260 pixels

Artwork may be your flagship image. No company logo or banner, or added text is allowed. May have the ship name on the hull of the ship.

The advertisement will **<u>NOT</u>** have a hyperlink to your website.



Our Vision

To be a responsive trade association by adding value to our members' operations, supporting Hong Kong as a leading maritime centre and serving as a respected voice for the shipping sector.



Our Mission

We seek to promote and protect our members' interests, augment Hong Kong as an international maritime centre and as China's super-connector, actively participate in the global regulatory arena, and encourage engagement between the local shipping community and the general public. Type 4: Member Jobs Posting or other classifieds.

Members job postings will be posted in this section.

Text in word format.



