



THE HONG KONG SHIPOWNERS ASSOCIATION LTD.

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TO ALL MEMBERS

15th March 2024

Maritime Trainer Joint seminar – 2024 **Digital Way to Attract, Assess, Train, and Retain Your Crew**

Date: April 08, 2024 (Monday)

Time: 2:30pm - 4:30pm

Place: United Conference Centre, 10/F, United Centre, 95 Queensway

Registration link:

<https://hksoa.org/events/maritime-trainer-joint-seminar-2024-digital-way-to-attract-assess-train-and-retain-your-crew/>

In an era where technological advancement steers the helm of the maritime industry, the 'Digital Way to Attract, Assess, Train, and Retain Your Crew' event emerges as a beacon of innovation. We navigate through the confluence of challenges and transformations, addressing the imperative topics of decarbonization, digitalization, and the assimilation of a new generation into the seafaring fold.

This gathering is not merely a discussion but a launching pad for dynamic digital learning methodologies and the unveiling of smart platforms designed to streamline maritime operations and enhance crew competency.

Digital Way to Attract, Assess, Train, and Retain Your Crew		
Time	Topic	Speaker
14:30-15:30	Welcome and Introduction Upcoming Challenges in the Maritime Industry, Decarbonization, Digitalization, New Generation, New Learning Styles, From Training to Digital Learning, Active-Problem-Based Learning Methodology, The need for a smarter platform, The Solution Proposal - The Flow, Job Application, Assessment with Proctoring and Voice recognition, Company Specific Orientation, Instructional Design-Interactive Learning, Behavioural Based Safety, Soft Skills, TMSA/Sire2.0, Rightship Requirements, Supplementary 3D Animated Courses, VR Based Serious Games, Cloud Simulation, Digital Twin, Competence Management - BCAV, Crew Wellbeing, Use of Big Data.	Cpt. Ozgur Alemdag CEO, Maritime Trainer
15:30-15:45	Coffee Break	
15:45-16:30	Problem-Based Learning Case Study over a Shell Resilience Module - "Change is a part of living", VR-Based Serious Game Demo, Digital Twin Demo, Platform Demo, Q&A Session	Cpt. Engin Buyuktepe COO, Maritime Trainer