

盐田区投资考察交流活动



尊敬的_____公司负责人：

您好！

在这个充满希望与机遇的时代，深圳市作为中国的经济特区与创新高地，正以前所未有的活力与开放姿态，迎接全球投资者的目光。值此之际，我们诚挚地邀请您参加于2024年12月6日举办的“2024深圳全球招商大会”，并同步参与2024年12月7日深圳市盐田区精心筹备的“盐田区投资考察交流活动”。

【2024深圳全球招商大会】

本届招商大会由深圳市人民政府主办，深圳市投资促进局牵头承办，拟邀请全球800位左右嘉宾参会，其中包括香港、澳门特别行政区行政长官，部分外国驻华使（领）馆、国际友城、国际组织驻华代表，以及约200家外资世界500强企业及跨国公司中高层代表。深圳市主要领导以及相关市领导将出席本届招商大会，并郑重向全球发出投资邀请。

【盐田区投资考察交流活动】

盐田区作为深圳市的重要组成部分，以其独特的地理位置、丰富的自然资源、完善的产业体系及优越的营商环境，诚邀您参与“盐田区投资考察交流活动”。

深圳市盐田区商务局
2024年11月20日

活动流程

2024年12月6日

下午

15:30-17:00

主会场活动（深圳福田会展中心）
主活动议程包括领导致辞、嘉宾演讲、颁牌仪式、重大项目签约等环节，并汇聚展示近年来深圳招商引资工作成果。深圳市领导将出席活动。重点邀请来自全球顶尖企业、知名投资机构、产业研究领域等商业精英、专家学者以及外国驻华使节、深圳国际友城代表等嘉宾出席。

17:00-19:00

专车接待嘉宾到达盐田并入住酒店

2024年12月7日

上午

08:45-09:00

酒店集合出发、前往盐田国际

09:00-09:30

参观盐田国际展厅

09:30-09:45

前往综合保税区

09:45-10:15

参观综合保税区

10:15-10:30

前往梧桐亭

10:30-12:00

自由交流并合影

12:00-14:00

自助午餐时间

14:00

活动结束

专车送各位嘉宾返回酒店

参会事项

2024深圳全球招商大会：

会议时间：2024.12.06 15：30-17：00

会议地点：深圳市福田区会展中心 5楼 梅花厅

盐田区专场：

嘉宾接送专用车发车时间：2024.12.06 18：00

发车地点：深圳星河丽思卡尔顿酒店（星河中心店）

门前联系人：雷振华

联系电话：13725524097

入住酒店：深圳雅庭海湾国际大酒店(盐田海滨公园店)

期待与您相聚鹏城，共谋发展，共创辉煌！



2024深圳全球招商大会

2024 Shenzhen Global investment Promotion Conference

邀请函

Letter of Invitation

XX公司 :

为全面总结和展示近年来招商引资工作成果，推动高质量发展，加快构建新发展格局，更好发挥深圳作为粤港澳大湾区核心引擎的作用，持续打造全球投资首选地，进一步搭建具有全球影响力的投资合作平台，深圳市将于2024年12月6日至7日（暂定）在深圳会展中心（福田）举办2024深圳全球招商大会。

本届招商大会由深圳市人民政府主办，深圳市投资促进局牵头承办，以“开放创新 共享未来”为主题，采取“1+8+12+N”的系列活动形式，即“1场主会场活动、8场产业招商会、12场投资考察活动、N场海外分会场招商活动”，全面展现深圳的经济活力、创新动力、城市魅力、产业实力和投资潜力，邀请来自全球顶尖企业、知名投资机构、产业研究领域等商业精英、专家学者以及外国驻华使节、深圳国际友城代表等嘉宾齐聚深圳。

深圳市投资促进局诚挚邀请贵公司出席本次活动，共商合作，共叙友谊！

专此致函。

深圳市投资促进局

2024年11月18日

联系人：蔡凌楠 电话：18565704590

附件：2024深圳全球招商大会活动安排（暂定）

12月6日（星期五） 上午

● 10:00-11:30 8场产业招商会

聚焦新一代电子信息、低空经济与空天、人工智能与机器人、智能网联汽车、生物医药、消费与文旅、金融、海洋经济等重点产业主题，平行举办8场重点产业招商会，面向全国全球邀请业内顶尖的企业家、科学家、专家等参加活动，促进政企交流产业发展趋势，共同把握产业投资机遇。参会嘉宾可选择其一参加。

下午

● 15:30-17:00 主会场活动

主活动议程包括领导致辞、嘉宾演讲、颁牌仪式、重大项目签约等环节，并汇聚展示近年来深圳招商引资工作成果。深圳市领导将出席活动。重点邀请来自全球顶尖企业、知名投资机构、产业研究领域等商业精英、专家学者以及外国驻华使节、深圳国际友城代表等嘉宾出席。

12月7日（星期六） 上午

12场投资考察活动

全方位展示深圳先进制造业及现代服务业高质量发展、科技创新开放合作、基础研究体制机制创新等最新动态。参会嘉宾根据投资合作意向，分赴前海合作区、福田区、罗湖区、盐田区、南山区、宝安区、龙岗区、龙华区、坪山区、光明区、大鹏新区、深汕特别合作区开展投资考察，实地走访重点企业、重大项目、研发机构以及重大平台等，感受深圳产业生态及营商环境优势。参会嘉宾可选择其一参加。

Letter of Invitation

XXXX

To accelerate the establishment of a new development paradigm and promote high-quality growth, Shenzhen is set to strengthen its role as the core engine of the Guangdong-Hong Kong-Macao Greater Bay Area. The city aims to reinforce its position as a premier global investment destination while further developing a significant platform for international investment cooperation. As a comprehensive opportunity to summarize and showcase the achievements of recent investment promotion initiatives, the 2024 Shenzhen Global Investment Promotion Conference is temporarily scheduled to be held at the Shenzhen Convention and Exhibition Center in Futian District from December 6th to 7th.

Themed on "Openness and Innovation for a Shared Future", the Conference will be hosted by the People's Government of Shenzhen Municipality and organized by the Investment Promotion Bureau of Shenzhen Municipality, taking the form of a series of events structured as "1+8+12+N". Specifically, 2024 Shenzhen Global Investment Promotion Conference will consist of 1 main event, 8 industry investment promotion events, 12 district-level investment tours, and N overseas parallel sessions, with the focus on comprehensively showcasing Shenzhen's economic vitality, innovation momentum, urban charms, industry capability and investment potential. Top minds from the world's top enterprises, well-known investment and research institutions, diplomats from foreign embassies and consulates in China, as well as officials of international sister cities will gather in Shenzhen to attend this grand annual event.

We're sincerely inviting you to attend the Conference as we seek to deepen our collaboration and foster stronger bonds of friendship!

Best Regards,

Investment Promotion Bureau of Shenzhen Municipality

November 18th, 2024

Contact: Lingnan Cai Tel: 18565704590

Event Schedule of 2024 Shenzhen Global Investment Promotion Conference (Tentative)

December 6
(Friday)

• 10:00-11:30

Morning

**8 Industry Investment
Promotion Events**

Focusing on key industrial themes such as new-generation ICT, low-altitude economy and aerospace, AI and robotics, intelligent connected vehicles (ICV), biomedicine, consumption and cultural tourism, finance, and marine economy, eight parallel industry investment promotion events will be held. These events will bring together top entrepreneurs, scientists, and experts from across the nation and around the world, fostering exchanges between government and enterprises regarding industry development trends and jointly seizing investment opportunities in various sectors. Attendees will have the opportunity to choose one of these activities to participate in.

• 15:30-17:30

Afternoon

Main Session

The main session will include speeches by senior officials from the government, guest presentations, an award ceremony, as well as a signing ceremony for significant projects, all designed to showcase the recent achievements of Shenzhen's investment promotion efforts. Senior officials from Shenzhen will attend the event. Special invitations will be extended to top minds from the world's top enterprises, well-known investment and research institutions, diplomats from foreign embassies and consulates in China, as well as officials of international sister cities.

December 7
(Saturday)

• 10:00-11:30

Morning

**12 District-level
Investment Tours**

These investment tours will showcase the latest developments in Shenzhen's advanced manufacturing and modern service industries, technological innovation and open cooperation, as well as innovations in the basic research system and mechanisms. Participants will visit various districts based on their investment and cooperation interests, including the Qianhai Cooperation Zone, Futian District, Luohu District, Yantian District, Nanshan District, Bao'an District, Longgang District, Longhua District, Pingshan District, Guangming District, Dapeng New District, and the Shenshan Special Cooperation Zone. During these visits, they will engage with key enterprises, major projects, research and development institutions, and significant platforms to experience firsthand Shenzhen's industrial ecosystem and business environment advantages. Attendees will have the opportunity to choose one of these activities to participate in.